

SAMAY DUBEY

CREATIVE PRODUCER

CONTACT

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samaydubey.com

EDUCATION

2016 - 2020

University of California, Berkeley

- Bachelor of Arts, Media Studies
- Bachelor of Arts, Data Science

Relevant Coursework: Literature and Popular Culture, 3D Modeling and Animation, Quantitative Data in Social Sciences, Visual Communications

SKILLS

- Production Management
- Creative Development
- Brand & Editorial Producing
- Shoot Budgeting & Logistics
- Client Communication & Feedback
- Slack/Asana/Airtable/Monday/WeTransfer/Frame.io/Iconik
- Adobe Premiere Pro/Riverside/OBS Studio/APM Music/Rev

INTERESTS

- Jazz Drummer & Percussionist
- Theater Actor
- Former Competitive & Exhibition Hip-Hop Dancer

SUMMARY

6+ years of production and directing experience, having worked on 200+ branded video campaigns. I handle end-to-end video production for in-studio and field shoots from small footprint to 30+ member crews. Well experienced in communicating with client companies and have produced videos with Coca-Cola, Hilton, Garnier, Sony, Adobe, Kraft, Pepsi, Disney+, Lionsgate, Nintendo, and Microsoft.

WORK EXPERIENCE

Vox Media

2022 - 2026

Producer, Vox Creative

- Produced and directed video campaigns across Instagram, TikTok, and YouTube from concept development to final delivery, including pre-production planning, on-set management, and post oversight for 5-8 concurrent projects at any one time
- Oversaw all production logistics while coordinating crews, vendors, and location scheduling while owning budgets ranging from \$15K to \$90K
- Led production and creative conversations with internal and external teams, managing client expectations and feedback

Group Nine Media

2020 - 2022

Associate Producer, Brandshop

- Produced and assisted Senior Producers in running campaign logistics and budgets
- Oversaw a team of four production coordinators, supervising their bandwidth and conducting quality checks on social-first videos

Post-Production Coordinator, Brandshop

- Managed transition from production to post for all social video campaigns, coordinating drives, proxies, and communicating with producers, directors and editors

Seeker Media f.k.a. Discovery Digital Networks

2017 - 2018

Audience Development Intern

- Pitched, conducted research, secured story rights, and scripted social videos for the in-house News Team totaling 3 million+ views
- Coordinated partner Facebook, X, and YouTube video shares weekly with NowThis, Animal Planet, Science Channel, Discovery, The Dodo, The Verge, and more
- Oversaw uploading and community management for all Youtube and Facebook videos